

## **Communication Effort for MAAPnext**

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The Harris County Flood Control District and the Federal Emergency Management Agency (FEMA) working together to deliver Modeling, Assessment and Awareness Project (MAAPnext), a flood hazard assessment project that uses the latest available technology and data to produce the most comprehensive set of flood hazard maps and information to date for all watersheds within Harris County. The Flood Control District plans to launch of a robust public outreach campaign aimed at heightening flood risk awareness countywide. Now that MAAPnext data has been compiled by the Flood Control District and submitted to FEMA, the goal of this campaign is to build community awareness PRIOR TO FEMA's release of preliminary Flood Insurance Rate Maps (FIRMs), anticipated to occur in 2023. Engaging our residents, ahead of FEMA's release of new preliminary FIRMs, will help to better inform and prepare our diverse neighborhoods and communities flooding, and will foster more meaningful participation once the new, preliminary FIRMs are available for public review. Updated information yielded by MAAPnext will impact how future projects, new development, and associated flood mitigation strategies are planned and implemented.